



GENERAL INFORMATION

BADGES

A badge will be required to attend all conference events. If we receive your registration by February 19, 2010, your badge will be mailed to you prior to the conference. If we receive your registration after February 19, 2010, your badge will be available for pickup in the registration area at the Convention Center. There is a \$10 fee for a replacement badge. For friends or family members who will not be registering for the conference, "exhibits-plus" badges will be available. An exhibits-plus badge entitles you to visit the exhibits at any time they are open as well as to attend the Opening General Session, the All Conference Reception, the New Member Reception, and the Closing Session.

BOOKSTORE

The PLA Bookstore will be located in the Exhibits Hall at the Oregon Convention Center. Bookstore hours are Wednesday March 24, 4 to 6:30 p.m.; Thursday, March 25, 9:30 a.m. to 5 p.m.; and Friday, March 26, 9:30 a.m. to 4 p.m. The PLA Bookstore is a great place to get the latest publications and other products available from PLA, ALA, and its divisions, all at an extra 10% discount. In addition, the store will feature Portland souvenirs and the hottest products from ALA Graphics. Make time in your schedule for shopping at the PLA Bookstore!

BOOK BUZZ

Looking for something to do on Wednesday morning? Don't miss Nancy Pearl's Book Buzz. Held at the convention center, this conference favorite brings together Pearl and several publisher representatives to talk about forthcoming "hot" books. PLA 2010 will also feature a Children's Book Buzz. Visit www.placonference.org for updates.

CONVENTION CENTER

All PLA conference programming will take place at the Oregon Convention Center, 777 NE Martin Luther King Jr. Blvd., Portland, OR 97232; (503) 235-7575; www.oregoncc.org.

ECO-FRIENDLY

The Oregon Convention Center is one of the greenest in the country. In addition to the energy and resource-saving design of the physical space, the convention center offers an extensive recycling program and several other sustainable practices. PLA hopes to reduce the amount of wasted paper generated at conferences by offering access to handouts at www.placonference.org before, during, and after the conference. Paper copies of handouts will not be available at the concurrent program sessions. However, a limited number of printing stations will be available at the convention center, where you can print the handouts you need.

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THANK YOU!

PLA thanks the members of the 2010 National Conference Committees. Without the hard work of such dedicated professionals much of what we do would not be possible.

2010 National Conference Committee

Beth Bingham, Library Consultant, Baton Rouge, Louisiana (Co-chair)

Kay K. Runge, Library Consultant, Davenport, Iowa (Co-chair)

2010 National Conference Program Committee

Kathleen R.T. Imhoff, Library Consultant (Chair)

2010 National Conference Local Arrangements Committee

Vailey Oehlke, Multnomah County (Oregon) Library (Chair)

For a complete list of PLA 2010 Conference Committee members, visit www.placonference.org.

PLA 2010 VIRTUAL CONFERENCE

Can't make it to Portland? You can still experience PLA 2010! Once again, librarians who can't make the trip in person will be able to participate virtually in the PLA National Conference. The PLA 2010 Virtual Conference will feature panel discussions, poster sessions, interactive workshops, and chats with colleagues, all from the comfort of your computer.

The Virtual Conference will include many familiar elements of the live conference and a few that are unique to the online venue, including live, interactive webcasts; handouts and other supporting presentation materials; online poster sessions; and discussion boards (both general and subject-focused).

The PLA 2010 Virtual Conference will be held on Thursday, March 25, and Friday, March 26, during the PLA National Conference. Individuals who register to attend PLA 2010 will automatically receive access to the Virtual Conference as part of their registration.

Registration for the PLA 2010 Virtual Conference will open in December. Visit www.placonference.org for complete details, registration materials, and more.

Visit www.placonference.org for updates.

general information

EXPLORE THE EXHIBITS

Find new products, ideas, and solutions for your library in the PLA Exhibits Hall. Browse more than 800 booths and see the latest in publications, media, technology, equipment, services, and supplies. Plan to attend the Exhibits Opening Reception at 4 p.m. on Wednesday, March 24, immediately following the PLA Opening General Session.

EXHIBITS HOURS

Wednesday, March 24

4 to 6:30 p.m.

Exhibits Opening Reception

Thursday, March 25

9:30 a.m. to 5 p.m.

Coffee breaks at 9:45 a.m. and 3:15 p.m.

Friday, March 26

9:30 a.m. to 4 p.m.

Coffee break at 9:45 a.m.

Closing reception from 3:15 to 4 p.m.

EXHIBITS-PLUS BADGE

An Exhibits-Plus Badge entitles you to visit the exhibits any time they are open as well as to attend the Opening General Session, the All Conference Reception, the New Member Reception, and the Closing Session. Exhibits-Plus Badges can be purchased onsite at the conference for \$35.

FOOD FOR THOUGHT

On Thursday and Friday, join us for our popular author luncheons and supper. Use the advance registration form to order your tickets. Please note: NO MEAL TICKETS WILL BE SOLD ONSITE. Tickets are \$35 for each of the luncheons and \$45 for the dinner.

GETTING AROUND PORTLAND

Plan to take MAX from the airport and all over town! Portland's award-winning light rail system is one of the best in the country. Nicknamed "MAX," this 38-mile network of rails extends both east and west from downtown Portland and the Oregon Convention Center. The eastern link includes a convenient spur to Portland International Airport, while the western route can whisk passengers from downtown to the many attractions of Washington Park in just 10 minutes. Best of all, Portland's mass transit (buses, light rail, and streetcars) is free in a 330-square-block area known as "Fareless Square." Happily for convention attendees, this ride-free zone includes the downtown hotel core and the Oregon Convention Center. Due to the close proximity of many hotels and the convenience of the MAX light rail, shuttle buses will not be provided at PLA 2010.

INTERNET AND WIRELESS

Stay connected to your office, family, and friends while you experience everything PLA 2010 has to offer. Visit the Internet cafés and wireless hotspots in the Oregon Convention Center to check your e-mail or access the Web.

LOCAL INFORMATION

Check out the "On the Town" section of the PLA conference website, www.placonference.org. Recommendations from the PLA 2010 Local Arrangements Subcommittee and volunteers, as well as links to additional information about Portland and the surrounding area, can help you plan your free time during the conference. Also, onsite in the registration area, look for a Local Information desk, where area volunteers will provide information on conference events, Portland tourist attractions, and area restaurants.

NEW MEMBER RECEPTION

Learn how to get the most from your PLA membership, meet other new members, and build your professional network. Check the box on the registration form on page 22 if you'd like to attend. This event is open to all registered conference attendees.

PORTLAND SIGHTSEEING

See the sights while you are in Portland. PLA has arranged for several terrific tours (see "Tours at a Glance" on page 8). Get full tour descriptions and sign up at www.placonference.org.

REGISTRATION INFORMATION

Three Easy Ways to Register!

1. Mail your completed form (pages 21 & 22) to: PLA 13th National Conference, 50 East Huron St., Chicago, IL 60611.
2. Fax your completed form (pages 21 & 22) to (312) 280-1538 (credit cards only).
3. Register online at www.placonference.org (credit cards only).

Early Bird Registration Deadline: December 16, 2009

Advance Registration Deadline: February 19, 2010
(postmark date)

SESSION PREFERENCE SURVEY

Help PLA plan for your comfort and enjoyment by telling us what sessions you'd like to attend. This will help us select the most appropriate meeting room for each program. Go to www.placonference.org and complete the session preference survey. Your input will be used only for planning purposes; you are not preregistering for sessions.

TALK ABOUT IT

Each of the Thursday, Friday, and Saturday time slots will feature Talk Table sessions. Talk Tables are semi-structured discussions of a chosen topic. Save some time to attend and share ideas with your colleagues.

WWW.PLACONFERENCE.ORG

Visit the PLA 2010 National Conference website for registration, housing, and tour forms; links to local information; and more.

Visit www.placonference.org for updates.